

# Concept Note Template and Guidance

(maximum 3-4 pages)

## 1. Summary of your organization and team (1 page)

- Summarize your organization's purpose and mission. What are the main issues your organization works on?
- Where relevant, include short bios of the key member/s leading the initiative.

## 2. Overview of the problem (max. half page)

- Please provide an overview of the nature of the problem, the scale of the problem, i.e., impact on people's lives.
- Please explain the intersectional nature of the problem and details of the people most affected by the problems in terms of gender and intersectional groups relevant in your context.

## 3. Systems change/Institutional change approach (max. 1 page)

- What is the specific system you seek to transform or improve? Please summarize your model/theory of change/pathway to transform the system.
  - For Domain grants, please clarify which institution you are working with.
- What are the broad system shifts envisaged as a result of your intervention to improve the system? What "fulcrum(s)" or "lever(s)" have you identified to have sustained impact at scale?

## 4. Impact expected over 5-year period (max. 1/4 page)

- **For Anchor & Catalytic (Pre-Anchor) Grants:** People-level outcomes: with a focus on intersectional gender-equitable outcomes (specify historically marginalized groups as relevant in your context)
- **For Domain & Catalytic (Pre-Domain) Grants:** Institutional change to advance women's leadership (e.g., increased number of women leaders with power and influence, increased opportunities for women leaders, increased number of feminist leaders, etc.)

## 5. Track record of the approach (max. 3/4 page)

- What partnerships are in place with relevant actors in the government and/or market systems, civil society organizations, as well as other institutions (critical and/or supporting) as relevant?
- Describe your team's previous efforts or relevant experience that demonstrates your ability to deliver outcomes.
- What results have been achieved till date? Describe in terms of – number of people impacted, systems shifts or institutional change (in domains of law and economics), geographic scale of operations, etc.